

- > Hi Daniel,
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- > First of all, i would like to thank you for your availability, it's
- > very kind.
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- > Daniel, you are involved in SilverOrange, Digg and Pownce, so how
- > can you do so many things at the same time?

Juggling all of these projects is a bit tricky sometimes. Over the last year and a half I've taken a much more back-seat role with silverorange, which helps a lot. I still have input on the direction of the company, but I don't work on day-to-day projects at silverorange other than giving my two cents occasionally. My day job is really Digg, where I'm the creative director and work with a small team of designers on the user interface of the site. In my copious amounts of extra time (yes, that's a little sarcasm) I work on Pownce. Currently, that means I work an awful lot lately but I still find a little time for rock climbing and other stuff outside of work to keep me sane.

- > Could you tell us more about Pownce's very beginning?

Pownce was originally developed as a combination of ideas Kevin, Leah, and I had been tossing around separately. Kevin and I had been discussing a better way to share files, since we were frustrated by the solutions available at the time. At the same time, Leah and I were throwing around ideas about a mobile messaging application. Those ideas started really converging on each other and I suggested that Kevin and Leah meet up and figure out if there was a good fit to merge the two concepts. So, Pownce is the amalgam of both those needs and I think the mesh is really tight.

- > I'm assimilating Pownce as micro-forums where discussions start, and
- > as a contents sharing place. But most people think Pownce is just a
- > Twitter-like. How could you define Pownce?

I like that you define Pownce as a micro-forum -- that's an analogy we frequently make when describing Pownce to people. The discussion around a subject like a link, event, file, or message is really important to Pownce. I think Pownce falls somewhere between email, forums, and instant messaging. Especially with the newest build of the desktop application, which notifies you when a new note comes in, the comparison to instant messaging will become stronger as people can have more real-time conversations through the replies.

- > As you could see, there is a small but active French community on
- > Pownce. Is it a special case or it could be observed in other
- > countries?

We love our French Powncers! It was really exciting to stumble on

Little Girl's profile and then discover a network of French Powncers. One of the interesting things about Pownce is that, because it's a lot about messaging just with your friends, we don't know about a lot of the activity on the site. I'm actually not sure about active networks of users specific to other regions.

> Recent web apps like Seesmic or Poodz are introducing webcam
> recording or MMS sending features. What do you think about this
> micro-blogging way? Trend or Pownce will evolve like that?

Pownce is all about sharing 'stuff' with your friends, which we consider a meaningful bit of information. So, we'll certainly explore other types of features that would let people share things like video with people.

> Could you tell us more about the future of Pownce

Right now, we're excited about opening the site out to the general public and letting people grow their networks more effectively. In the near future, we're going to be rolling out a fuller API that's writable and which has authentication. In the longer term, we're going to be focusing on making Pownce work as a platform for sharing stuff from any type of device.

> When he was back from Pownce Pre-launch party, Mathieu sent us a
> picture of the Pownce team where Leah had a Pownce badge. Do Pownce
> plan to distribute badges soon, like you're doing for stickers?

We actually were throwing badges in with with the stickers in the USA as an added bonus. I'd love to be able to do better merchandise for people, but first we're focusing our little team on developing functionality.

> Now to conclude, let's have some funny questions... Would you marry
> littlegirl?

Maybe.

> Could you kiss Leah for me?

She might slap me.

> Thanks for all, we love Pownce :)

And we love our French Powncers!

Thanks! Daniel